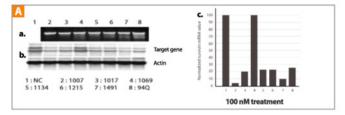
# siRNA

## **Turbo si-Designer**

- Bioneer's proprietary siRNA design algorithm
- Identify highly effective siRNA target sites with high success rates
- Highly effective in selecting functional siRNAs: 80% of the tested siRNA showed >75% knockdown and 38% elicited >90% knockdown

Successful *siRNA* experiments in mammalian cultured cells depend upon several factors. Specifically it is important to design and identify effective and specific *siRNA* sites and to perform efficient and specific delivery of *siRNA* to the desired target cell types. To facilitate design process, Bioneer, in collaborated with the National Genome Information Center (NGIC), has developed Turbos*iRNA* designer, (a proprietary *siRNA* selection algorithm). Turbo si-Designer can identify highly effective *siRNA* target sites with superior success rates. The performance of the Turbo si-designer was evaluated by designing hundreds of *siRNAs* and testing their knockdown efficacy by Real-time PCR analysis. When compared with other web-based design tools, Turbo si-Designer algorithm successfully predicted functional *siRNAs* at high probability of efficient knockdown. Notably, *siRNAs* with the low score were mostly nonfunctional, indicating that ineffective *siRNAs* are efficiently removed by Turbo si-Designer (Fig. 1).



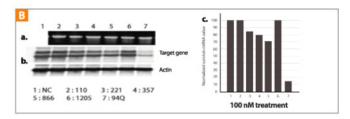


Figure 1. Knockdown efficiency of siRNAs designed by Turbo si-Designer was analyzed by Northern blot and real-time PCR analysis. A) Knockdown efficiency of high score siRNAs. B) Knockdown efficiency of low score siRNAs. (a: siRNA 15% Acrylamide gel electrophoresis, b: Northern blot analysis, c: Real time PCR analysis)

# **AccuTarget** ™ Genome-wide Predesigned siRNAs

- AccuTarget™ Genome-wide Predesigned siRNAs are available for about 44,000 genes of the human, mouse, and rat genomes.
- Three top-scoring siRNAs per target gene are available.
- At least two of the three siRNAs candidates will reduce target mRNA level by >70% when transfected at 100 nM concentration.

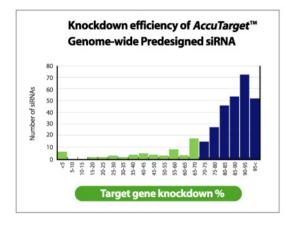


Figure 2. AccuTarget™ Pre-designed siRNAs are highly effective

To determine knockdown efficiency of predesigned *siRNAs*, HeLa cells were transfected with *siRNAs* at 100 nM concentrations. Twenty-four hour after transfection, total RNA was isolated and the level of target mRNA was measured by quautitative Real-time PCR analysis. This data demonstrates the effectiveness of the Turbo si-Designer algorithm: 83.8% of tested *siRNAs* induced >70% knockdown and 38.1% of tested *siRNAs* elicited >90% knockdown.



Predesigned siRNA siRNA library Validated siRNA Contro

# AccuTarget™ siRNA library Human

AccuTarget™ siRNA library					
Gene Family/ Functional Class	Human Genes	Gene Family/ Functional Class	Human Genes		
Caspase pathway	37	Isomerase	104		
Kinase	701	Ligase	272		
Phosphatase	188	Ligase	123		
NF-kB pathway	22	Oxidoreductase	551		
Apoptosis	290	Transferase	1432		
Cell cycle	113	Motor	122		
Antioaidant	38	Receptor	1526		
Nucleic acid binding	2589	Ubiquitn	77		
Cyclase	22	Tubulin	20		
Deaminase	22	Transporter	1023		
Helicase	115	Cytochrome P450	52		
Peptidase	495	GPCR signaling	732		

- Choose to purchase either 1, 2, or 3 siRNA(s) per target gene
- New library sets are continuously being updated
- siRNA library is grouped by function of gene and pathway
- Twenty four siRNA library sets are currently available
- Validated siRNA library sets are available
- Flexible validated siRNA library sets for customer specified genes are also available; minimum order 10 siRNAs

# AccuTarget<sup>™</sup> validated siRNA library Human

AccuTarget™ Validated siRNA library Human				
Gene Family/ Functional Class	Human Genes			
Apoptosis	53			
Caspase	18			
Cell cycle	107			
GPCR signaling pathway	1			
Kinase	43			
Ligase	7			
Motor	1			
Nudeic acid binding	28			
Peptidase	9			
Phosphatase	1			
Receptor	2			
Transferase	38			
Transporter	1			
Ubiquitin	1			

# AccuTarget™ validated siRNA

# siRNA with proven knockdown efficiency

- When transfected at 100 nM concentration, greater than 70% of knockdown is proven.
- Validated siRNA are provided as Tube types or Plate types at various scales (2, 10, 20, 50, and 100 nmole).
- Validated real time PCR primer sets are also available for measuring knockdown efficiencies by SYBR® green based real-time PCR analysis.

### Functionally validated siRNAs with guaranteed knockdown

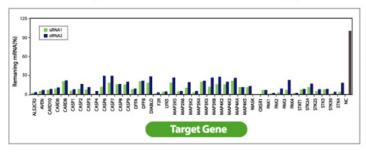


Figure 3. Knockdown efficiency of AccuTarget™ Validated siRNAs HeLa cells were transfected with validated siRNAs and the knockdown efficiency was measured by real-time PCR. The level of target mRNA was expressed as a percent of mRNA remaining in cells treated with the target gene-specific siRNA compared to cells treated with a negative control siRNA(AccuTarget™ Negative control siRNA).

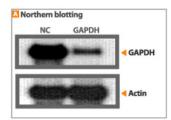
# AccuTarget™ Contral siRNA

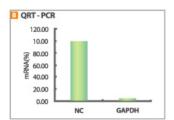
- AccuTarget™ Positive Control siRNAs (Human GAPDH, GFP, Luciferase)
- AccuTarget™ Negative Control siRNAs (commonly used for Human, Mouse, and Rat)
  - Fluorescently labeled siRNAs can be used for monitoring transfection efficiency AccuTarget™ Control siRNA Sets (Positive & Negative)
  - Convenient and cost effective
- Various scales (5, 10, 20 nmole) and the option of purification methods (BioRP or HPLC)

siRNA Custom siRNA Predesigned siRNA siRNA library

#### Positive control siRNA

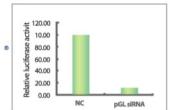
#### GAPDH-siRNA





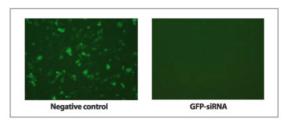
**Figure 4.** HeLa cells were transfected with GAPDH and NC(negative control)siRNA at 100 nM final concentration using transfection reagent. Twenty four hour after transfection, total cellular RNA was isolated from transfected cells and subjected to Northern blot and real-time PCR analysis. As can be seen in Fig. 4B, only about 3% GAPDH mRNA remained after 24 hr treatment with GAPDH siRNA, indicating that highly efficient knockdown of GAPDH mRNA can be easily achieved using our positive control GAPDH siRNA.

#### Luciferase-siRNA



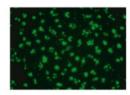
**Figure 6.** Hela cells in a 6-well plate were cotransfected with 400 ng of CMV-luc plasmid and 10 nM of luciferase *siRNA* using lipofectamine 2000 transfection reagent. Next day, cells were harvested and assayed for luciferase activity. As shown in Fig. 6, cotransfection with our positive control luciferase siRNA led to efficient knockdown of luciferase activity (85% - 95% knockdown compared to luciferase activity of NC-*siRNA*-transfected cells).

#### GFP-siRNA



**Figure 5.** Hela cells in a 24-well plate were cotransfected with 200 ng of CMV-GFP plasmid and 10 nM of GFP *siRNA* using transfection reagent. Next day, the expression of GFP was observed by using a Nikon Eclipse TS100 epifluorescence microscope. In contrast to bright green fluorescence of GFP protein in NC-*siRNA*-transfected cells, no fluorescence was detected from GFP-*siRNA*-transfected cells, indicating efficient knockdown of GFP by using our positive control GFP-*siRNA*.

### Negative control siRNA (NC-FITC)



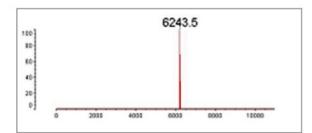
**Figure 7.** HeLa cells transfected with FITC-labeled *siRNA* (Cat No.: SN-1021) was observed by confocal microscopy. The fluorescent cells indicate that the target cells were successfully transfected with the *siRNA*.

## Custom siRNA

- High-throughput synthesis system (384 parallel Synthesizer)
- Automatic Purification System (BioRP & HPLC)
- 100% satisfaction guarantee

- High quality (100% MALDI-TOF QC) see Fig. 8A
- Clean Process (Manufactured in clean room) see Fig. 8B

Bioneer's High-throughput RNA synthesis platforms produce high quality *siRNA* at an affordable price. Synthesized RNA strands are purified by either Bioneer's proprietary BioRP technology (OPC, free of charge) or by HPLC (additional charge). The synthesized *siRNA* is quality controlled (QC) utilizing two different methods: Single-strand RNAs are checked via MALDI - TOF analysis and Double-stranded *siRNA* duplexes are confirmed by PAGE analysis. Custom synthesized *siRNA* are provided in various formats and amounts, and many different types of modifications including fluorescent labels.



**Figure 8A. MALDI-TOF mass spectrometry analysis of the synthesized** *siRNAs.* All shipped *siRNAs* are processed through quality control (QC) procedures, including MALDI-TOF and gel analysis



Figure 8B. All siRNAs are manufactured in clean room.

# **Ordering Information**

C-A N-	D. J. J. W	D 10 - 11 - 11	
Cat. No	Product Name	Purification	Guaranteed nmole
SDO-1001			10 nmole
SDO-1002	AccuTarget™ Genome-wide Predesigned siRNA	BioRP	20 nmole
SDO-1003	recurring at definite tride redesigned shirts		50 nmole
SDO-1004			100 nmole
SL-1001/2/3		BioRP	1 siRNA (0.1, 0.5, 2nmole)
SL-2001/2/3	AccuTarget™ siRNA library		2 siRNAs (0.1, 0.5, 2nmole)
SL-3001/2/3			3 siRNAs (0.1, 0.5, 2nmole)
SVL-1001/2/3	AccuTarget™Validated siRNA liibrary	BioRP	1 siRNA (0.1, 0.5, 2nmole)
SVL-2001/2/3			2 siRNAs (0.1, 0.5, 2nmole)
SVL-3001/2/3			3 siRNAs (0.1, 0.5, 2nmole)
SFVL-1001	AccuTarget™ Flexible Validated siRNA library	BioRP	2 nmole (minimum order 10 siRNAs)
SV-1005		BioRP	2 nmole
SV-1001/11		BioRP/HPLC	10 nmole
SV-1002/12	AccuTarget™ Validated siRNA		20 nmole
SV-1003/13			50 nmole
SV-1004/14			100 nmole
SVP-1001		Tube	200 rnxs
SVP-1002	AccuTarget™ Validated Real Time PCR primer		100 rnxs
SVP-1003			50 rnxs
SP-1001/11		BioRP/HPLC	5 nmole
SP-1002/12	AccuTarget™ GAPDH siRNA		10 nmole
SP-1003/13			20 nmole
SP-2001/11	AccuTarget™ GFP siRNA	BioRP/HPLC	5 nmole
SP-2002/12			10 nmole
SP-2003/13			20 nmole
SP-3001/11		BioRP/HPLC	5 nmole
SP-3002/12	AccuTarget™ Luciferase siRNA		10 nmole
SP-3003/13			20 nmole
SN-1001/11		BioRP/HPLC	5 nmole
SN-1002/12	AccuTarget™ Negative control siRNA		10 nmole
SN-1003/13	**************************************		20 nmole
SN-1021		BioRP	5 nmole
SN-1022	AccuTarget™ Fluorescein labeled negative control		10 nmole
SN-1023			20 nmole
SS-1001	AccuTarget™ GAPDH Control siRNA Set, 5 nmole(Positive) + 2 nmole(Negative)	BioRP	(5P + 2N) nmole
SS-1002	AccuTarget™ GFP Control siRNA Set, 5 nmole(Positive) + 2 nmole(Negative)	BioRP	(5P + 2N) nmole
SS-1003	AccuTarget™ Luciferase Control siRNA Set, 5 nmole(Positive) + 2 nmole(Negative)	BioRP	(5P + 2N) nmole
SS-1011	AccuTarget™ GAPDH Control siRNA Set, 5 nmole(Positive) + 2 nmole(Negative)	HPLC	(5P + 2N) nmole
SS-1012	AccuTarget™ GFP Control siRNA Set, 5 nmole(Positive) + 2 nmole(Negative)	HPLC	(5P + 2N) nmole
SS-1013	AccuTarget™ Luciferase Control siRNA Set, 5 nmole(Positive) + 2 nmole(Negative)	HPLC	(5P + 2N) nmole

# Contact

#### Bioneer Corporation

49-3 Munpyeong - dong Daedeok - gu, Daejeon 306-220 South Korea Domestic Phone: 82-42-930-8521 Fax: 82-42-930-8622 International Phone: 82-42-930-8523 Fax: 82-42-930-8688 Email: sales@bioneer.com

#### Bioneer, Inc.

1000 Atlantic Avenue, Alameda, CA 94501-1147 USA Toll Free: (877)264-4300 Fax: (510) 865-0350 Email: order.usa@bioneer.com

#### VWR (For North America & Mexico customers)

1310 Goshen Parkway West Chester, PA 19380 Orders: 1-800-932-5000 Web Orders: www.vwr.com

Phone: (610) 431-1700 Fax: (610) 431-9174

